

Commercial Event Organizer



Business Executives

Exclusive
Exchange
Excellent

= Corporate Introduction

Eurasia with both a European and Asian background satisfies business executives from all over the world with the provision of know-how, skills, specialized insights into market needs or industry trends and exclusive client-centric Medias. We offer you the business intelligence to the world's leading management and their professionalism; furthermore the insight provides you with excellent opportunities of networking re-educating and business development.

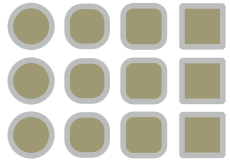
Customizing is tough but that is the core value we pursue in Eurasia. In this dynamic business world we deliver the premier level events to our clients in Asia Pacific and other regions. The great success we do the best to achieve is based on our constant research and keep mind open to all industry professionals. To bring business intelligence to our clients, we cooperate with our regular partners in the event industries: government bodies, top 500 companies, solution providers, associations, research centers, academic units and venue suppliers.

As a European capital invested company, we cultivate the European-and-Asian-culture style. We are specialized in commercial events in Greater China and other Asia Pacific regions. All core members of Eurasia have strong oversea empirical market-place study and over 10 years local practice. We provide the pure exclusive platform for the business executives worldwide to get the update business intelligence, establish government relationships and expand the business. China becomes business center in the world and Shanghai is the regional headquarter of Eurasia (Asia) Co., Ltd. Eurasia (Asia) Co., Ltd will make every marketing effort to achieve the successes by delivering the business intelligence to the business executives from different regions.

Be passionate, energetic, creative and excellent! Eurasia is a business intelligence channel. We organize more than 60 events every year and work with 20,000 senior executives from the world. Our products are government summits, commercial conferences, PR events, seminars and workshops. Eurasia owns a portfolio of business intelligence. We bring the success to our clients based on our market research, event producing, event designing, exclusive keynotes, extensive networking and value added client services.

= Corporate Profile

BUSINESS SCOPE & EVENT TYPE



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Among many workshops on Competitive (market) Intelligence, yours is among the best. It provides with the learning of a full spectrum of CI: the concepts, available tools, best practice and benchmarking, and it is worthwhile for the time invested.

- VP, Degussa, China Region

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= Mission & Vision

Keep fighting and energy onwards but build passion and confidence insides! The platform we build names Eurasia as the specific unit of living for intelligence. Every employee in Eurasia group believes any efforts we contribute are to make you success and comfortable of your choice. The same philosophy brings us together. We are expanding and exclusive as Eurasia (Asia) is becoming part of business information center.

Business intelligence is the core value we create for our clients. Our core business sectors are commercial conferences, business meetings, worldwide expos, government PR and hospitalities. We tailor-make Eurasia events for different market segments and satisfy our clients from different backgrounds. These make Eurasia fast growing and competitive. We welcome the healthy competition and keep mind open to new ideas and new business opportunities in this dynamic world.

We design a pre-event questionnaire for each participant so that they could write down all the questions for government official to answer during the event. At the event, our delegates are seated in roundtables. It's very easy for them to communicate and discuss with other participants. Especially, in Eurasia "TANGO Networking", each delegate could efficiently exchange business cards and have short talks with most of the speakers, sponsors and other delegates on site in 30 minutes. Then you could find your short list. It's a wonderful and very interactive session. For our panel discussion, our moderator and panelists will have discussion on some specific topics and dialog with all the audiences. For our sub-group discussion, delegates are sitting with the counterparts from the same/related industries, having topic-focused discussion and summarizations. In our Workshop, It's a perfect re-education opportunity. They could take back some useful knowledge and experience. For sub-stream session, One Vendor and One User are scheduled to sit together and have 1-on-1 exclusive business negotiation and discussion on site. We have concurrent sessions on site. Delegates are able to choose the session which they would like to participate. As proverb goes, "Life Lies In Exercise". After the event, Eurasia Physical Exercises will help you get refreshed among tight sessions. The key event activities following are branded in typical Eurasia's events.

= Customer Added Value Services

Government Official
 On-site Q&A Questionnaire
 Roundtable Summit
 Eurasia “TANGO” Networking
 Panel Discussion



Sub-Group Discussion
 90-minute Workshop
 1-on-1 Business Meeting
 Sub-Stream Sessions
 Eurasia Physical Exercises

= Delegate Promotion

Sales teams of Eurasia (Asia) are responsible for swelling revenue sources through coached efforts. Team members collect market data on a regular base and work out potentials with effective tools. Large numbers of approaches to potential clients are taken by sale force with well-coached manner, and clients will be served by sales members all the way down to our venue where our service is fully delivered.

Sponsorship = Promotion

Eurasia events and PR activities are valued by insiders as the vehicle to convey your specific solutions and achieve business opportunity pre/at/post event:

- Present and expose your solution in front of right decision makers
- Maximize your fund on your image in the exclusive channel
- Outride your competitors and increase your brand awareness
- Generate business with corporate key contacts

To synchronize the marketing strategy, event co-organizing becomes charming cooperation methods. Your products or solutions will be promoted in your preferred category and drive the specific business contacts. Eurasia helps the exclusive supplies to approach the market in a non-merchandizing way and provide the turn key market solutions from the event designing till operation.

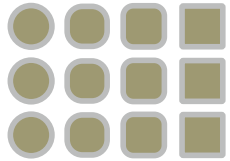
Each Eurasia's event with proven track records and recognition from major industry players and we provide promotion opportunities and comprehensive exposure for its Media or Association Partner that may be customized to fit your company's needs. The collaboration with Eurasia to ensure the greatest exposure and positioning across targeted events that deliver business development opportunities and drives smart allocation of resources, saves business development and marketing costs, and results in new business and return of investments. Elements of Integrated marketing campaigns: Direct mail, Email, Newsletters, Website, Event catalogs, Onsite promotions you benefit from:

- Fully capitalize on our integrated marketing campaign
- Increased customer contact and business opportunities
- Wider exposure to Asian and international organizations
- An invaluable opportunity to be a part of the development of new frontiers in the market

= PR Event Promotion

= Marketing Campaign

OUR EXCLUSIVE EVENTS



A team of experienced professionals is working in the spirit of solving clients' problems. People are enabled to provide innovative, inspirational and indispensable services, in the same time, are respected by both clients and colleagues for the success achieved.

OUR EMPLOYEES (Eurasians)

= Our Exclusive Events

Functional Events: Financial Management, Taxation & Transfer Pricing, Supply Chain & Logistics Management, Marketing & Branding, Human Resource, Management Sourcing & Purchasing Management, Research & Development, Information Technology, Internal Audit & Internal Control, Sales Distribution & Channel Management, Manufacturing & Operation, Customer Service Management, Legal Counsel, Personal Assistant and etc.

Industrial Events: Automotive, Customs & Trade, Retail, Pharmaceutical & Healthcare, Transportation & Public Utilities, Sensory, Financial Services, Oil & Gas, Telecommunication & IT, Real Estate & Property Management, Aviation and Airports Management, Construction, Travel & Tourism, etc.

For our events, summits, seminars, conferences we opt for the most modern, highly reputed 5 star hotels or – in line with the topic - exclusive, original venues in the city. Splendid views, tasteful design, professional service are a guarantee. In Shanghai Eurasia invites you to Hilton Hotel, J.W. Marriot, The Regent, Portman Ritz-Carlton; In Beijing to The Peninsula, Hyatt, Crowne Plaza Wuzhou. Thanks to our solid working experience, we master the know-how of melting all suppliers', speakers' and trainers' contributions into a perfectly running event. Eurasia staff is on site to assure excellent service of top quality. The warm heartedness we display in our smile, greeting, talking is honest, sincere. If ever a delegate encounters a problem we can and will satisfy him with immediate reaction and customer-friendly problem solving.

- Cities' most exclusive, trend sensitive 5 star hotels and venues
- All-round satisfaction assured thanks to warm sincere service
- Latest update in facilities and equipment within top-class surroundings
- Original, daring settings with that extra touch for detail
- Tea-break and luncheon not just another cup, not just another meal
- 'Bath' of luxury to optimize learning experience and as sign of respect
- Individualized client approach, you are not merely one of the right people at the right place for tightening your contacts

= Event Venue & Client Experience



COOPERATION & OPPORTUNITIES & CONTACTS

= Speech Opportunities

Welcome to the speaking opportunities page. We appreciate your interest in speaking at a Eurasia events. We host more than sixty summits, conferences, public seminars and PR events every year in a variety of industries sectors, with each program featuring leading practitioner and industry experts as speakers. If you would like to participate in one of Eurasia' s event as a speaker, moderator, panelist or chairperson, or suggest an idea for a future seminar, please contact Jerry Luk at jerryl@Eurasia-events.com.

Eurasia events are the exclusive vehicles for you to convey your solutions. Sponsorship makes you an unforgettable experience of increasing corporate branding awareness and generating regional business. Opportunities will be like event presentation, workshop, cocktail, luncheon, dinner, and exhibiting. You can also have the opportunities such as the leading sponsors to chair the flow of the events via partnering with us from scratch; We also provide the fully customized co-event opportunity for the vendor to target the specific market in terms of event designing, topic generation, promoting and event organizing. If the our event value matches with your Asian business market strategies, please contact Gordon TSU at gordont@Eurasia-events.com

Attending Eurasia' s events is a wonderful experience. Each Eurasia event is fully based on the discussions we had with you through the tailor-made questionnaire, tele-conversation and communication face-to-face. Therefore, it is a platform designed with your idea and needs. Although you'll be kept very busy around the clock, there will also be time to meet informally and share experiences with your peers. The benefit from interaction between speakers and audience is covering different industry issues. And insight is delivered through this corridor efficiently. Eurasia produces forehanded events for business executives to better perceive industry trends, further reach new prospects, and closer follow regulatory guidelines. To join in the events' organization brings you enormous attentions as well as respectful recognitions. Meanwhile, it wins you a unique role to share with your members or subscribers the latest industry developments and connect them with leading practitioners. Feel free to contact us to know more on media co-operation. Please contact Leo Cui at leoc@Eurasia-events.com

= Sponsoring & PR-events Opportunities

= Participating & Media Opportunities